

Father's Day Celebration

MARKET EXHIBIT APPLICATION



Please be sure to read the entire market agreement for other restrictions.

Name of Company: _____

Mailing Address: _____

Contact Person: _____ Best Phone #: _____

Alternate Phone: _____ Fax #: _____

E Mail Address: _____ Web Site: _____

Vendor Selection

CHECK ALL THAT APPLIES	SPACE SIZE	COST (Includes both days)	Additional Space	ADDITIONAL SPACE PER FOOT	Total Amount Due
	Corporate Exhibiting (Prime Location in festival) (10' X 20')	\$2,495.00		\$250.00	
	Food Category I (10'across x 15'back)	\$500.00		x \$50.00 each additional ft	
	Food Category II (10x10')	\$275.00		x \$30.00 each additional ft	
	Merchandise (10' x 10')	\$250.00		x \$25.00 each additional ft	
	Food Trailers: Total length including hitch	Call for Pricing		x \$50.00 each additional ft	
	Total Due:				

Example: \$900 + 5feet x \$90 (each additional feet) = \$900 + \$450. = \$1350

OTHER ITEMS
ELECTRICITY: Please note that The Father's Day Celebration does not provide electricity. Each vendor, including corporate, is responsible for their own generators and set up.
The Father's Day Celebration only provides space. Vendors MUST SUPPLY THEIR OWN COMPLETE SET-UP. Tables, chairs, tent and electricity or generator, etc.

NOTE:

- Market Exhibitors are prohibited from selling or giving away food and beverages (*including water*).
- NO SODA, WATER OR ALCOHOL SALES PERMITTED.** LEMONADE & TEA ONLY FOR DESIGNATED VENDORS.
- The following items cannot be sold at the Father's Day Celebration.**
 - ANY ITEM** with any part of the name Father's Day Celebration
 - ANY T-SHIRTS** with the following: any part of the words Father's Day Celebration, FCE Entertainment or any symbols or logos of Father's Day Celebration.

ITEM SUBMISSION

List all item to be considered. Merchant Exhibitors **are not permitted** to sell beverage items.

	Item Description	Retail Sale Price	Notes:
1			
2			
3			
4			
5			
6			
7			
8			

Note: Food Spaces Are Limited

List products in details on attached. (50% Deposit secures Space; Total Payment secures Exact Location)

All Food vendors **MUST** provide a ground cover. No ground cover, no set-up. All grease **MUST** be properly disposed of in barrels provided or vendor will be immediately ejected from event. ALL Food vendors **MUST** be screened in properly and have necessary supplies as required by Fulton County Health Department.

Please fill out your **top eight** menu choices below. Due to the potential for duplication, not all menu items may be selected. Vendors **will be selected** based upon menu items described. Vendors may only sell / display items agreed on By Father’s Day Celebration and FCE Entertainment.. Any changes in menu must be submitted in advance and in writing and approved by Father’s Day Celebration. If you would like to submit different menus depending on the event, then attach extra sheets to this application and indicate the menu and the event you would like to be considered for.

Vendors are responsible to collect and properly bag trash within your sales location. Each event will collect properly bagged trash from outside of your sales location.

Signs/Banners/Cart materials- shall be made of a flame retardant material and proof of such fire retardant rating shall be made available to the city and state Fire Marshal upon request. Failure to have such fire retardant rating information available could result in the immediate closure of the vendor’s operation until such information is satisfactorily provided. Any losses or damages by vendor are hereby waived against, FATHER’S DAY CELEBRATION City of Atlanta, FCE Entertainment and its employees

Acceptance- Once you have been invited to participate in a FCE Entertainment festival, you will need to accept the invitation in writing via mail or email within two weeks. At the time of your acceptance, all monies due including festival fee, security deposit, and any applicable health department fees will be due.

REFUNDS: *No refunds will be given for any cancellation whether caused by Exhibitor, F.C.E. Entertainment or its Affiliates and Partners. Organizer reserves the right to give credits toward a future event.*

INSURANCE

Each **FOOD** exhibitor / vendor should have current \$1,000,000.00 liability insurance. Father’s Day Celebration and the City of Atlanta must be added as additional Insured upon acceptance. Food Exhibitors must have their insurance permits submitted no later than 30 days prior to the event date.

Acknowledge that I have received, read and understood the preliminary information contained in this application and agree to its terms and provisions. I understand and agree that the submission of this application **is not** a guarantee of an invitation to participate as a vendor at any festival managed by FCE Entertainment. The information provided in this application is true and correct at the time of submission to FCE Entertainment, and I understand any invitation to participate may be revoked in the event of any failure to truthfully or accurately answer the questions contained here-in. I understand that the preliminary terms contained in this agreement are subject to change at any time and could change after the execution of the final contract and I agree to cooperate and abide by those terms in advance or be subject to the revocation of the invitation at which time I may or may not be eligible for some refund, pro-rated refund or credit for a future event managed by FCE Entertainment.

NO CHECKS WILL BE ACCEPTED: Money Order or Cashier’s Check

Make payable to:

F.C.E. Entertainment | Mail to: **Fatimah Muhammad** | **P.O. Box #3196** | **Atlanta, GA 30302**

Deadline: **A 25% surcharge will apply to applications submitted after the deadline.**

I _____ as authorized representative of _____
Print Name Business Name

_____ Date: _____
Owner or Authorized Signature

LOCATION: 17 Jesse Hill Jr. Drive | Atlanta, GA 30303

ABOUT THE EVENT: The **Father’s Day Celebration** is vital in the key to re-building the community. The event includes a merchant market, Men’s Health & Children’s pavilion, food exhibitors, entertainment and much more.

MARKET HOURS:
Set Up Time: 6:00 am – 10:00 am | **Event Time:** 11:00 am – 8:00 pm

In House Only: Date received: _____ Amount Received: \$ _____
Initials of receiver: _____ Form of payment: _____ Check #: _____